

Flipping Fortunes

**The Viral Monsters** 

# "Build Your Online Fortunes With Simple Website Flipping Strategies That Will Skyrocket Your Income, Instantly!"

# Making Big Bucks Flipping Websites!

I used to sell websites on ebay, but I found that, if a customer is not satisfied they will want a refund and in most cases, they have already saved a copy of the website you just setup, so you loose that profit, and this has happened to me many times. I did win one case on ebay where I sold a large adult website and set it up and then the customer wanted a refund, but in my listing, I said no refunds after setup is complete. The customer told ebay and paypal that he did not get the item and I showed ebay and paypal the site I setup on the customers hosting.

You can still sell on ebay, but keep in mind that in your listing, you must say what the customer is getting and make sure to list no refunds after setup is complete.

### There's more alternatives to selling websites on ebay.

Sell on your own website, and keep 100% of the profit less paypal fees:

Sell on Pay Hip:

Sell on ebid auction:

Sell on Pay Dot Com:

Sell on Click Bank:

Sell on Site Sell:

### Free Online Auction:

I'm sure there are many more places to sell your own websites with you keeping most of the profits.

Selling on ebay and using paypal will take a lot of your profits.

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# Website Flipping Fortunes

Welcome to the world of profitable website flipping!

One of the most exciting aspects of becoming a website flipper is that you are in full control of your projects, and are able to build a solid business ofyour own, even with minimal experience.

Not to mention, the start up costs are next to nothing.

For as long as the Internet has existed, the most valuable commodity is virtual real estate. And unlike the missed opportunity to register \$10 domains that later turned into multi million dollar sales, websites never lose their appeal, value or demand.

People, from all walks of life, including both new entrepreneurs to experienced veterans are always on the lookout for their next website.

As a website flipper, your job is to create dynamic websites that cater to this ever-growing demand, while always keeping a pulse on what is successfully selling in the marketplace, as well as any changes in trends and patterns that may affect the style or themes of the websites you sell.

When it comes to flipping websites, there are many different ways to get started, including:

## Long Term Flipping - Short Term Flipping

With long-term flipping, you typically create a website and work towards establishing it over a period of time before selling it on the open market.

During this period of growth, you monetize it, build organic traffic campaigns that funnel in quality traffic, and work towards developing the websites position in both the search engines and within its niche market.

While long-term flipping requires dedication and patience, it can quickly pay off as websites carrying page rank, traffic and revenue are always in demand, and can generate a profit of up to 200x your investment.

If you are just getting your feet wet and are interested in making fast cash with simple website flipping projects, short-term flipping is probably for you.

With short-term flips, you work towards creating simple websites whose value is demonstrated in its cosmetic appeal, brandability factors, uniqueness and potential rather than existing revenue or traffic.

With short-term flips, you can end up selling multiple websites in a single week, whereas with long-term websites, you would only sell the website after a few months of consistent growth as to get the best return possible based on your investment of time and money.

As for the types of websites consistently selling in the marketplace, there are dozens of different formats and themes that are always in demand, including:

Info Product Websites

**Niche Blogs** 

**Scripts & Software Sites** 

Online Forums, Communities & Directories

**Training Based Websites** 

Membership Websites

Adsense Based Websites

- and much, much more.

In order to get your bearings and to determine what type of website you'd be most interested in creating, you should become familiar with the popular website flipping marketplaces, including:

http://www.Flippa.com

http://www.eBay.com

While there are others, these two above are the largest marketplaces online.

# Increasing The Value Of Your Websites

A websites value depends on many things, and sometimes what you don't even perceive to be a valuable component makes all of the difference in the world. Remember when it comes to websites, value is in the eye of the beholder.

That doesn't mean that you can't retain some form of control over your websites value, you can.

Here are the top ways of increasing a websites value for both short and long term flips:

### **Develop Traffic Channels**

Even if your websites have a little traffic, they will be recognized as being more valuable than start up sites that have yet to launch. Consider how you can begin generating targeted traffic to your websites without having to invest a lot of money in advertising.

For example, you could create a basic link wheel campaign so your websites can benefit from both organic type-in traffic and authority backlinks from established community and feeder sites.

Building a link wheel doesn't take a lot of time and will cost you absolutely nothing. You begin by creating 5-10 keyword-rich articles around your website' topic or niche market. Then, submit one article on each feeder sites, paying attention to the following resources:

http://www.Linkedin.com

http://www.Squidoo.com

http://www.HubPages.com

http://www.Wordpress.com

http://www.Blogger.com

http://www.Weebly.com

You would link from one feeder site to the next with your last feeder site directing traffic to your website. You can expand your linkwheel to include as many different Web 2.0 properties as you wish, by simply adding additional content to each spoke.

You can also take advantage of article directories, as a quick method of generating exposure for your new website. You only need a handful of quality

articles to get the ball rolling.

Start by submitting your content into the leading article directories, including http://www.EzineArticles.com and http://www.ArticlesBase.com and then work towards expanding coverage by including additional article directories into your marketing campaign.

It doesn't take long to build up a solid traffic campaign for your website, and it will dramatically increase the perceived value of your flip!

### Monetize Your Websites

More than anything, revenue is the greatest influence on a websites value, but it's not always how much revenue your website has been able to generate, rather than over what period of time.

Website investors are far more interested in websites that are evergreen and have shown long-term growth, so if you are able to show consistent income over a 4-6 month period, your website will be valued a lot higher than a site that has recently generated an influx of revenue but isn' able to show whether its sustainable income or not.

Even with start-up websites however, you can still increase the value by monetizing with Adsense, affiliate products, sponsored listings or by selling a proprietary product of your own.

# Add Unique Flair

The more unique your website is, the more value it holds, and depending on the type of website you are selling, you'll want to try to include as much original, unique or proprietary content and resources as possible.

For example, if you are selling web blogs, you could include 10 original articles, or build content with a combination of unique articles and high quality (limited) private label articles as well, automating the blog and minimizing the workload for the new buyer.

If you are selling a website that features products or information that was not created exclusively for the site, be sure to indicate licensing, whether there are any restrictions as well as the number of copies being sold.

Your job is to highlight the value of every listing and to create value where it may be overlooked, so always be on the lookout for ways to increase the perceived value and overall potential of your websites.

One way of doing this is by keeping a pulse on the market. Keep on top of what types of websites are successfully selling as well as what type of websites are receiving a high number of bids. If you find a site that has a high number of bids it's a good sign that the topic and website style is in demand, giving you fresh ideas for your own website creations.

# How To Build Your Website Flipping Business

As a website flipper, your main objective is to build websites that will generate consistent profits, but you also need to look at the bigger picture, growing your online business.

One of the easiest ways to do this is by building a newsletter around your website releases. Incorporate an opt-in box so that visitors can sign up for notification of upcoming websites, as well as receive discounts for repeat purchases. Not only will you be able to maximize your sales but you'll dramatically reduce the time it takes to sell your site.

But building a list is far more beneficial than just giving you the opportunity to connect with your target audience. You can actually collect incredibly valuable information from those that join your list, such as what types of websites they are most interested in, what themes, topics and styles.

You can also run 'ustom offers' where you are able to generate business from those who are interested in hiring you for private developments, a common way for new flippers to maximize their income, while building up a portfolio of websites they'e sold.

Keep your squeeze page simple, with a strong headline, bullet-point listing of the benefits of joining your list, and your opt-in box. You can also add a privacy page and contact page should visitors be interested in asking you questions.

For maximum exposure, consider adding a thumbnail with a direct link to your website listings each time you post a new site so that visitors to your squeeze page can quickly see what you currently have available.

You also want to make sure to keep in touch with your subscribers, even during periods where you are not developing sites, so consider emailing them with useful content, tools that can help them with their business, tips, and resources to continue building that relationship and your brand!

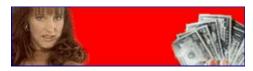
# **The Viral Monsters**

# Adult Turnkey Business

With any purchase of a website from us you get the following:

- Full Ownership of your own Adult Turnkey website with your own choice of domain name...
- An adult website that pays you weekly by check or direct deposit for 80% of the Gross revenues for new members who join your site, as well as all existing members who are rebilled automatically each month by our billing company CCBill. See payout details for more information on your site's unlimited earnings potential.
- 10 adult website designs to choose from.
- Exclusive ownership rights to your adult domain name.
- Ongoing marketing support and customer support via phone or email for all Adult Website Owners.
- Access to our online proprietary adult website marketing center. Giving you all the tools and your guide to marketing your xxx website for maximum profit. We'll show you exactly how to best market your adult website!
- Complete real-time online access to your account to track your website's performance and earnings in real-time.
- Access to hundreds of adult advertising sources for both online and offline advertising.
- -FTP access is given to all website owners, should you desire to add banners, links or buttons to your website yourself.
- We manage ALL of the adult content and video feeds for you. We update content weekly to keep things fresh for your members! No maintenance or programming is required to operate your Adult website site. You will not be responsible for maintaining or adding any content. We maintain everything for you! Click here for the full adult content list that is included with your adult website.
- Free use of merchant accounts and payment mechanism. We process all credit and debit card transactions on you behalf.
- -Absolutely no bandwidth limitations, or additional hidden costs.

# **Buy Or Promote**



# **Adent Complete Adult Business Websites**

### xModel - Turn-key Membership CMS for Models with Live Streaming

xModel is the perfect way for models to start their paid membership site! This easy to use CMS is a turn-key solution for porn stars, cam girls, and internet models. Simply install xModel and you'll have access to fast live streaming, member customization options, and amazing monetization channels.

This powerful software comes packed with the most popular paid membership features. You have more ways to get paid with the ability to sell tokens, membership tiers, physical products, and videos. Created by tech industry veterans, xModel is highly-stable, secure, and scalable.

Models of all types, create your paid membership site today!

### **Check It Out Or Buy**

### xCams Adult Live Streaming Webcam Software

Create a lucrative live streaming site in less than 24 hours! Do you want to run a site like LiveJasime, MyFreeCams, and Chaturbate? It is easy with xCams. xCams runs on an extremely secure, super-fast, and scalable platform that was created by tech and adult industry veterans, so that anyone can run a top live streaming site.

Multiple payment gateways are pre-built in, along with various monetization features like per-minute billing, tipping, group chat, memberships, and more. Since it is all open-source, you always have the ability to personalize and scale there is no limit.

Want to earn more money by the minute than you ever thought possible? You can with one of the most versatile, fastest, and popular live streaming platforms on the market today!

### **Check It Out Or Buy**

### Links Of Interest

For more traffic to your site, submit a link on Top Link Trades <u>here</u>.

For more adult traffic, submit your adult link on Adult 5K here.

I have over 450 sites and sub sites that I own and maintain. I have text link exchanges on many adult sites and non adult sites. My network of adult sites and adult sub sites here.

For a list of non adult sites and sub site click here.

Free adult pdf re-brandable e-books here.

Free non adult pdf re-brandable e-books here.

I have a few top sites, and a banner exchange. Click on them below!

My Top Sites Non Adult:

Top It X Adult Top Site:

X Top 50 Adult Top Site:

Sexy Top Sites Adult Top Site:

Xhitz Adult Banner Exchange: 88X31 Button Exchange.

Porn Turnkeys Easy Setup Adult websites:

Thank you for reading this e-book!